

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Audit and compliance

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Advanced IFRS for Auditors	30h	4 ECTS
External and Internal Auditing (advanced)	30h	4 ECTS
Bankruptcy Law	30h	4 ECTS
Audit, frauds and cyber threats	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
International Finance and Fintech

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Banking in the digital age	30h	4 ECTS
Cryptocurrencies Portfolio Management	30h	4 ECTS
FinTech and Compliance Regulations	30h	4 ECTS
FinTech Project	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Banque et gestion de patrimoine

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Gestion de portefeuille et banque privée	30h	4 ECTS
Business plan et gestion de credits corporate	30h	4 ECTS
Banque et assurance	30h	4 ECTS
La banque à l'ère du digital	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Finance d'entreprise

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Advanced IFRS Standards	30h	4 ECTS
Analyse financière fondamentale	30h	4 ECTS
Ingénierie financière	30h	4 ECTS
Fusions-acquisitions et montages financiers	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Corporate Finance

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Advanced IFRS Standards	30h	4 ECTS
Financial fundamental analysis	30h	4 ECTS
Financial Engineering	30h	4 ECTS
Mergers and acquisitions and financial structuring	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Marketing and Product Innovation

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Design Thinking	30h	4 ECTS
New Product Introduction (NPI)	30h	4 ECTS
Sustainable innovation and legal protection	30h	4 ECTS
CRM and Web Analytics	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Marketing et Innovation produit

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Design Thinking	30h	4 ECTS
Gestion de lancement de produit	30h	4 ECTS
Innovation responsable et protection juridique	30h	4 ECTS
CRM and Web Analytics	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Luxury and Design Management

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Product and Pricing Policy & Workshop	30h	4 ECTS
Product Design & Materials	30h	4 ECTS
Luxury Distribution Strategy & Workshop	30h	4 ECTS
Luxury Communication Strategy & Workshop	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Luxury et Design Management

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Politique de produit et prix dans le luxe & Atelier	30h	4 ECTS
Design produit et matériaux	30h	4 ECTS
Stratégie de distribution dans le luxe & Atelier	30h	4 ECTS
Stratégie de communication dans le luxe & Atelier	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Marketing Digital

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Gestion de produits digitaux	30h	4 ECTS
Référencement SEO/SEA	30h	4 ECTS
Expérience client en ligne et CRM	30h	4 ECTS
Modèles économiques en ligne	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Stratégie marketing et développement commercial

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Marketing BtoB et management des comptes clés	30h	4 ECTS
Négociation de solutions complexes	30h	4 ECTS
Développement des projets marketing et commerciaux	30h	4 ECTS
Stratégie et management des achats	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Brand and Marketing Management

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Psychology and Marketing	30h	4 ECTS
Creative Planning and Brand Strategies	30h	4 ECTS
Design, Storytelling and Campaigns	30h	4 ECTS
Current Issues in Marketing and Branding	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Supply Chain Management & Purchasing

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Supply Chain Strategy	30h	4 ECTS
International Logistics	30h	4 ECTS
Design and Control of Flows	30h	4 ECTS
Indirect Purchases	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Management de la supply chain et des achats

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Stratégie Supply Chain	30h	4 ECTS
Logistique Internationale	30h	4 ECTS
Conception et Pilotage des Flux	30h	4 ECTS
Achats Hors Production	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Cultural and Creative Industries Management

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Consumption & Branding in Cultural & Creative Industries	30h	4 ECTS
Fundraising for the Cultural and Creative Activities	30h	4 ECTS
Cultural & Creative Industry Management 2	30h	4 ECTS
The Art and Entertainment Management Seminar	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
International Business Development

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Advanced Negotiation	30h	4 ECTS
International Sourcing & Logistics	30h	4 ECTS
Developing Business	30h	4 ECTS
Export Project and Strategy	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
TOTAL	270h	60 ECTS

Course Offer subject to changes

Programme overview 2024-2025

ICN Grande Ecole program (MIM) – 3rd year (M2)
Management des ressources humaines et
innovations sociales

1st semester <i>September to December</i>	225h	30 ECTS
Data analysis	30h	4 ECTS
Live Business Case	15h	2 ECTS
Santé, sécurité et bien-être au travail	30h	4 ECTS
Compétences relationnelles RH : médiation, négociation et accompagnement	30h	4 ECTS
Pilotage de la performance, compétences et mobilités	30h	4 ECTS
Sustainable HRM	30h	4 ECTS
Responsible Governance and Leadership	30h	4 ECTS
Change Management	15h	2 ECTS
Elective	15h	2 ECTS
2nd semester <i>January to May</i>	45h	30 ECTS
Internship	/	18 ECTS
Seminar	15h	2 ECTS
Master thesis		10 ECTS
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